



M. S. P. Mandals

Yashwantrao Chavan College Ambajogai

Dist Beed

NAAC accredited with Grade A+

Department of Commerce, Library and IEI Cell

Organises

ONE DAY NATIONAL SEMINAR

sponsored by

Dr. Babasaheb Ambedkar Marathwada University, Chh. Sambhajinagar, India

ON

India and Intellectual Property Rights



Keynote Speaker

Dr. Syed Azharuddin

Professor and Research Supervisor
Research and PG Department of Commerce
Dr. Babasaheb Ambedkar Marathwada
University, Chh. Sambhajinagar, India



Resource Person

Dr. Mahejbeen Sayyad

Assistant Professor
Agasti Arts, Commerce & Dadasaheb Rupwate
Science College, Akole, India



25 FEBRUARY, 2025

Online and Offline Mode



11.00 am to 04.00 pm



**Yashwant Auditorium,
Yashwantrao Chavan
College Ambajogai**

Conveners

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University Chhatrapati Sambhajinagar

Register Now

<https://forms.gle/Ln3pfWuNW4MPdn3C7>



About the College

Established in 1972 by Marathwada Shikshan Prasarak Mandal Aurangabad, Yashwantrao Chavan College Ambajogai has grown into a premier institution of higher education in the Marathwada region. The college is affiliated to Dr. Babasaheb Ambedkar Marathwada University Chh. Sambhajinagar. The college offers a diverse array of academic programs, blending traditional, add-on, need & skill based, and career-oriented courses, delivered by an accomplished team of faculty members. With Five research centres and 23 faculty members guiding over 60 research scholars, the college has firmly established itself as a hub for academic and research excellence. It also serves as a study centre for YCMOU, Nashik, offering undergraduate programs.

Renowned for its commitment to excellence in education, research, and holistic student development, Yashwantrao Chavan College Ambajogai has a rich tradition of nurturing talent in curricular, co-curricular, and extracurricular domains. The institution has earned several accolades, including the prestigious "A+" grade accreditation (IV th Cycle) by NAAC Bengaluru in April 2023. It has also received the "Best College Award" from MS Carrier Katta and numerous awards for its distinguished faculty and NSS initiatives, reflecting its unwavering dedication to academic and societal impact.

About the Department of Commerce

The Department of Commerce at Yashwantrao Chavan College Ambajogai, was established in June 1972 with the introduction of the B. Com. program under the affiliation of Dr. Babasaheb Ambedkar Marathwada University. The M. Com. program was introduced in June 2012, followed by the Certificate course in Tax Procedure and Practice, Computerised accounting tally in January 2022, offered on a self-financed basis. The department provides a comprehensive academic portfolio that includes UG, PG, alongside career-oriented, value-added, and add-on courses.

The department is committed to the holistic development of its students through a range of activities, including industrial visits, classroom seminars, the Annual Students Orientation programme, student presentation competitions, elocution and debate contests, group discussions, guest lectures, workshops, and competitive exam guidance. Innovative teaching practices, such as ICT-based teaching. Students gain practical experience through the use of computers, internet resources, tutorials, assignments, training, fieldwork, project work, and research projects, fostering independent learning.

Best Practices of Commerce Department:

- UG final-year students undergo training and fieldwork, culminating in a project report based on their experiences.
- PG final-year students complete research projects, submitting projects based on primary and secondary data collection.
- Visits to firms, offices, and industries within the Beed district provide real-world exposure.
- Skill based courses such as Financial Accounting, Tally ERP 9, and GST accounting.

About the Seminar

Yashwantrao Chavan College, Ambajogai (Dist. Beed), in collaboration with the Department of Commerce, Library, and Innovation & Entrepreneurship Incubation Cell, under a special grant from Dr. Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar, is organizing this National Seminar.

In today's era of globalization, Intellectual Property Rights (IPR) have gained immense significance in various fields, including research, innovation, industrial growth, and scientific discoveries. Startups, MSMEs, and large enterprises rely on IPR to protect their innovations and business interests.

This National Seminar aims to provide in-depth knowledge of IPR, its fundamental aspects, practical applications, challenges, and opportunities in various sectors. It is designed to bring together academicians, researchers, industry professionals, entrepreneurs, and students to discuss the impact and importance of IPR in modern times.

The seminar will feature distinguished experts, researchers, and academicians who will share valuable insights and recent developments in the field of Intellectual Property Rights.

📌 Objectives of the Seminar

- ✓ To provide a comprehensive understanding of Intellectual Property Rights (IPR)
- ✓ To discuss the role of IPR in research, business, startups, and innovation
- ✓ To highlight the opportunities and challenges in IPR protection
- ✓ To explore the latest trends and legal framework of IPR in India.

By achieving these objectives, the seminar seeks to create awareness and foster discussions on how Intellectual Property Rights can be effectively utilized for economic and technological growth in India.

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Call for Research Papers

Academicians, researchers, and students are invited to submit research papers on the following themes:

Sub-themes on Intellectual Property Rights (IPR) in the context of Commerce and Management faculty subjects

1. Intellectual Property Rights and Business Competitiveness: Role of IPR in enhancing business sustainability and competitive advantage.
2. Intellectual Property Rights in Startups and Entrepreneurship
3. Role of IPR in Digital Marketing and E-Commerce
4. Impact of Intellectual Property on Innovation and R&D
5. Intellectual Property Rights and International Trade
6. IPR and Corporate Governance
7. The Role of IPR in Small and Medium Enterprises (SMEs)
8. Intellectual Property Rights in the Entertainment and Media Industry
9. Intellectual Property, Artificial Intelligence, and Emerging Technologies
10. IPR, Corporate Social Responsibility (CSR), and Ethical Considerations
11. ग्रामीण उद्योजक आणि बौद्धिक संपदा अधिकार: संधी आणि आव्हाने, पारंपरिक ज्ञान व स्थानिक उत्पादने

Intellectual Property Rights (IPR) and Library Science

1. Navigating Copyright Challenges
2. Balancing Access and Ownership: Intellectual Property Rights in Academic Libraries
3. Empowering Knowledge Sharing: Intellectual Property Management in Digital Libraries
4. Open Access vs. Copyright: Intellectual Property Dilemmas in Modern Librarianship
5. Preservation and Protection: Libraries as Guardians of Intellectual Property
6. Intellectual Property Policies in Libraries: A Framework for Knowledge Management
7. The Intersection of Fair Use and Libraries: A Study on Copyright Exceptions
8. From Print to Digital: Transforming Intellectual Property Management in Libraries

बौद्धिक संपदा अधिकार (IPR) और कला संकाय के विभिन्न विषय

1. कॉपीराइट और भाषाई सृजनशीलता: अंग्रेजी, मराठी और हिंदी साहित्य में मौलिक साहित्यिक कृतियों का कॉपीराइट संरक्षण। साहित्यिक क्षेत्र में साहित्यिक चोरी (प्लेजरिज्म) और कानूनी विवादों का अध्ययन। कविता, उपन्यास और शोध प्रकाशनों पर कॉपीराइट कानूनों का प्रभाव।
2. बौद्धिक संपदा और ऐतिहासिक विरासत: प्राचीन पांडुलिपियों, लोक परंपराओं और ऐतिहासिक दस्तावेजों का संरक्षण। चोरी या अवैध रूप से अधिग्रहित सांस्कृतिक धरोहरों की पुनः प्राप्ति की चुनौतियाँ। ऐतिहासिक बौद्धिक संपदा को संरक्षित करने में यूनेस्को और WIPO (वर्ल्ड इंटेलेक्चुअल प्रॉपर्टी ऑर्गनाइजेशन) की भूमिका।
3. शैक्षणिक संसाधन और मुक्त पहुंच (Open Access): मुक्त शैक्षणिक संसाधनों (Open Educational Resources – OER) की बढ़ती प्रवृत्ति और कॉपीराइट से जुड़ी चिंताएँ। शैक्षणिक सामग्री में क्रिएटिव कॉमन्स (Creative Commons) लाइसेंस का उपयोग। पाठ्यपुस्तकों के एकाधिकार और शैक्षणिक प्रकाशन में नैतिक मुद्दे।
4. सार्वजनिक प्रशासन और IPR नीतियाँ: सरकारों द्वारा नवाचार और सृजनशीलता को बढ़ावा देने के लिए IPR का नियंत्रण। ज्ञान और सृजनात्मक संपत्ति की सार्वजनिक और निजी स्वामित्व में असमानता। नीतिगत निर्णयों का कलाकारों और लेखकों पर प्रभाव।
5. राजनीति विज्ञान और बौद्धिक संपदा अधिकार: WTO के TRIPS समझौते का विकासशील देशों पर प्रभाव। बौद्धिक संपदा अधिकार और अभिव्यक्ति की स्वतंत्रता: कॉपीराइट कानूनों द्वारा लोकतांत्रिक चर्चाओं पर प्रतिबंध। राजनयिक और व्यापारिक संबंधों में बौद्धिक संपदा की भूमिका।
6. संगीत का कॉपीराइट और प्रदर्शन अधिकार (Performance Rights): संगीतकारों और गायकों के अधिकारों की सुरक्षा करने वाले कॉपीराइट कानून। पारंपरिक और शास्त्रीय संगीत में कॉपीराइट उल्लंघन की समस्याएँ। डिजिटल म्यूजिक स्ट्रीमिंग सेवाओं और रॉयल्टी वितरण में आने वाली चुनौतियाँ।
7. बौद्धिक संपदा का समाजशास्त्र (Sociology of Intellectual Property): बौद्धिक संपदा कानूनों के कारण समाज में ज्ञान प्राप्ति के अवसरों पर प्रभाव। पारंपरिक ज्ञान और आदिवासी विरासत के पेटेंटिंग से उत्पन्न चुनौतियाँ। सांस्कृतिक पहचान और वैश्वीकरण में बौद्धिक संपदा की भूमिका।
8. बौद्धिक संपदा का अर्थशास्त्र: बौद्धिक संपदा का आर्थिक विकास और सृजनात्मक उद्योगों पर प्रभाव। पेटेंट, ट्रेडमार्क और कॉपीराइट व्यावसायिक विकास को कैसे बढ़ावा देते हैं, इसके अध्ययन। जेनेरिक और ब्रांडेड उत्पादों के पेटेंट विवाद – विशेष रूप से फार्मास्यूटिकल और मीडिया क्षेत्र में।
9. साहित्यिक अनुवाद और कॉपीराइट: साहित्यिक कृतियों के विभिन्न भाषाओं में अनुवाद के दौरान उत्पन्न होने वाले कानूनी और नैतिक मुद्दे। साहित्यिक उपन्यासों और कविताओं को फिल्मों और नाटकों में रूपांतरित करते समय उत्पन्न होने वाली कॉपीराइट समस्याएँ। साहित्यिक कॉपीराइट के संदर्भ में कृत्रिम बुद्धिमत्ता (AI) और मशीन अनुवाद का प्रभाव।
10. डिजिटल मीडिया, साहित्यिक चोरी (Plagiarism) और नैतिक लेखन: पत्रकारिता, शैक्षणिक लेखन और डिजिटल सामग्री में साहित्यिक चोरी की समस्या। साहित्यिक चोरी की पहचान और रोकथाम के लिए AI की भूमिका।

बौद्धिक संपदा हक्क (IPR) आणि क्रीडा विभाग/शिक्षण

1. क्रीडा नवोपक्रम आणि ब्रँडिंग संरक्षित करण्यामध्ये बौद्धिक संपदा हक्कांची भूमिका
2. क्रीडा क्षेत्रातील ट्रेडमार्क आणि परवानगी हक्क: एक अभ्यास
3. क्रीडा तंत्रज्ञानातील पेटेंट आणि नवोपक्रम: कायदेशीर व व्यावसायिक दृष्टिकोन
4. क्रीडा प्रसारण हक्कांवरील कॉपीराइट कायद्याचा प्रभाव
5. क्रीडा मालकी हक्क आणि ब्रँड संरक्षण: संधी आणि आव्हाने
6. भारतीय पारंपरिक खेळांचे भौगोलिक संकेत आणि त्यांचे संवर्धन
7. क्रीडा शिक्षणात बौद्धिक संपदा अधिकारांची गरज आणि जागरूकता
8. क्रीडा प्रायोजकत्व आणि IPR: खेळाडूंच्या जाहिरातींचे कायदेशीर पैलू
9. ई-स्पोर्ट्स आणि बौद्धिक संपदा अधिकार: वाढत्या उद्योगासाठी संरक्षणाची गरज
10. क्रीडा उत्पादनांच्या बनावट वस्तू: IPR आणि ब्रँड मूल्यासाठी धोका

Important Dates


📌 Last Date for Paper Submission: 18 th February 2025

Acceptance to the paper : 19 th February 2025

✉ Email for Paper Submission

iprseminar2025@gmail.com

🏆 Best Paper Presentation Award Announcement 🏆

We are delighted to announce the Best Paper Presentation Award for the National Seminar on "India and Intellectual Property Rights", organized by Yashwantrao Chavan College, Ambajogai, Dist. Beed on  25th February 2025.

📌 Award Categories: Best Paper Presentation Faculty/Research Scholar, Best Paper Presentation Student Category

🔍 Evaluation Criteria: The papers will be judged based on the following parameters:

- ✓ Originality & Innovation – Unique insights and research contributions.
- ✓ Research Methodology – Clarity, depth, and appropriateness of the approach.
- ✓ Relevance to Theme – Alignment with Intellectual Property Rights and its sub-themes.
- ✓ Presentation Skills – Clarity, engagement, and effectiveness of delivery.
- ✓ References & Citation Style – Accuracy in following APA (7th Edition) citation style.

🏆 Award Benefits: Certificate of Excellence and Trophy.

📝 Paper Submission Guidelines:

📄 Page Limit & Word Count:

- 📄 The research paper should be 4 to 6 pages (including references).
- ✍️ The total word count should be approximately 2500 words.

📄 Paper Format:

- 📄 Title Page: ✍️ Title of the Paper (Bold, 14 pt, Centered). 👤 Author(s) Name, Joint Researcher(s) Name, Affiliation (College/University Name). ✉️ Email ID & Contact Number of the Corresponding Author.

📖 Paper Structure:

- 📌 Abstract (200-250 words): A concise summary of research objectives, methodology, key findings & conclusions.
- 🔑 Keywords (3-5 words): Relevant to the paper's theme.
- 📖 Introduction: Background, significance of the study, and research objectives.
- 📖 Literature Review: Overview of existing research & theoretical background.
- 🔧 Methodology: Research methods, data collection techniques, and analysis procedures.
- 📊 Findings & Discussion: Interpretation of results with supporting arguments.
- 🎯 Conclusion & Recommendations: Summary of key findings, implications, and suggestions for future research.
- 📖 References: Cited as per APA (7th Edition) referencing style.

✍️ Formatting Guidelines:

- 📄 File Format: MS Word (.doc/.docx). 📄 Font Style: Times New Roman, Font Size: 12 pt.
- ✍️ Line Spacing: 1.5 throughout the document. 📏 Margins: 1-inch on all sides.
- 📌 Alignment: Justified. Headings: 📌 Main Headings: Bold, 12 pt. 📌 Sub-Headings: Italic, 12 pt.

📖 Referencing Style:

- 📖 Follow APA (7th Edition) referencing format.
- 🔍 All in-text citations and references should be properly formatted.

📄 Registration Fees (With GST 18%)

👤 **Students / Researchers: ₹236** (without paper publication and conference kit)

👤 **Academicians / Professionals: ₹885** (with hardcopy of paper publication and Seminar kit, breakfast and Lunch)

(Fees can be paid via online bank transfer on **PhonePay** or **on-spot registration** (for non-paper registration). Papers for publication will be accepted after receiving Publication fees. **Send Your Payment Receipt with your paper in Email.** Contact conveners for details.)

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📞 **Dr. Indrajeet Bhagat: 7020843425**

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🌐 For more details, visit our website: <https://www.yccamb.in>

Join Us for This Insightful Seminar!

Be a part of this significant research discussion and contribute your ideas to the field of Intellectual Property Rights.

📍 **Yashwantrao Chavan College, Ambajogai, Dist. Beed**

🗣️ Kindly share this invitation with your colleagues, students, and fellow researchers!